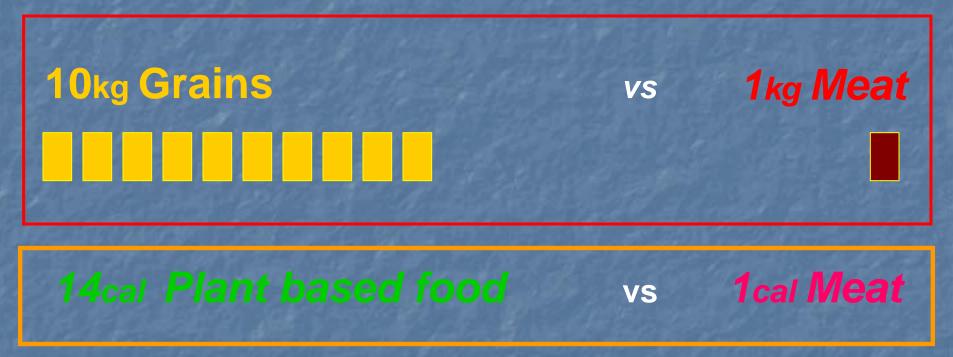
The basic concept of meat production (1)

The conversion rate of meat production



Implication(1): meat incurs food wastage

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The basic concept of meat production (2)

the meat production equilibrium

Grains + <u>land use</u> + <u>water</u> + <u>energy</u> = Meat + <u>waste</u>

Implications (2,3): Meat production is low efficiency usage of resources Meat consumption leads to more pollutions

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Niche of Meat Consumption from Eco-social perspective 8. eco-imbalance, climate crises, elevated living expense, compromised health, survival crisis of earthlings

Biased information
+ addiction to taste

7. air, land, water pollution

6b. Water, land, energy wastage

2. Meat consumption surge

3.food shortage

6a. GMO + chemical Fertilizer, pesticides application

5. Deforestation + unnecessary resource wastage

4.starvation

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